



23/24 SEASON

Sponsorship Packages

**KINGBOROUGH
DISTRICT CRICKET CLUB**

Elisha Martyn
Sponsorship Coordinator

LIGHTWOOD CRES, KINGSTON TASMANIA



The Knights.

The Kingborough District Cricket Club is one of Tasmania's most respected sporting identities. It has been part of Tasmanian Grade Cricket since 1931.

Affectionately known as "The Knights" we have a strong and proud record of engagement with the broader community both within and outside of cricket that promotes an inclusive culture of participation both on and off the field at the club.

We enter teams in:

- Tasmanian Cricket Association Premier League Men's 1st, 2nd and 3rd grades
- Womens 2nd grades
- Under 15s boys and girls
- Under 17s boys

We also have a number of youth teams competing in local competitions seeing us register over 220 players per season.

On our playing list this season:

- CLIVE ROSE state ex contracted player
- BEAU WEBSTER state contacted player
- NIVETHAN RADHAKRISHNAN rookie contract player and previously played for Australia in junior cricket



To continue our growth and development we need the support of businesses and individuals.

We prioritise and nurture talent keeping focus on our emerging tigers program. We also prioritise community involvement aligning ourselves with Helping Hands and Speak Up Stay Chatty.

Gold Sponsorship

Our premium sponsorship level.



Financial commitment: \$3,000 excl. GST per year

BENEFITS.

- Two tickets to the KDCC annual season launch and end of season dinner
- By negotiation, access to key players for promotional activities
- Collaboration with Knights Social Media Coordinator for cross promotion on our platforms (Instagram / Facebook / website)
- Use of Twin Ovals Function Centre for one event held by the sponsor (must be between October 31 - March 31)
- Opportunity for two 8m signs at Twin Ovals with the logo of your choice (cost of printed sign to be paid for by the sponsor)
- Opportunity for business logo to be displayed on the digital scoreboard and on Frogbox for live stream KDCC games
- Sponsor logo on club website and portable pull up banner used in club rooms and at club events
- Promotion at Club functions upon request
- Distribution of promotional material (brochures, booklets, etc.) to club members and in club rooms on sponsor's behalf
- Sponsorship certificate presented at sponsors day event
- Logo applied to club letterhead



Silver Sponsorship

Financial commitment: \$2,000 excl. GST per year

BENEFITS.

- Collaboration with Knights Social Media Coordinator for one direct marketing opportunity on KDCC social media channels
- Opportunity for two 5m signs at Twin Ovals with the logo of the sponsors choice (cost of printed sign to be paid for by the sponsor)
- Sponsor logo on club website, digital scoreboard and portable pull up banner used in club rooms and at club events
- Two tickets to the KDCC annual end of season dinner
- Opportunity to promote at club functions upon request
- Sponsorship certificate presented at sponsors day event
- Distribution of promotional material (brochures, booklets, etc.) to club members and in club rooms on sponsor's behalf



Bronze Sponsorship



Financial commitment: \$1,000 excl. GST per year



BENEFITS.

- Sponsorship certificate presented at sponsors day event
- Distribution of promotional material (brochures, booklets, etc.) to club members and in club rooms on sponsor's behalf
- Business logo displayed on digital scoreboard and club website
- Opportunity for one 3.5m sign at Twin Ovals with the logo of the sponsors choice (cost of printed sign to be paid for by the sponsor)

Promotional Support Sponsorship



Financial commitment: you decide!

This level is entirely up to the business to build. You can offer items such as discounts, free vouchers, product donations etc. from your business. The club would utilise these for raffles, general fundraising and prizes.

BENEFITS.

- Promotion at Club functions
- Distribution of promotional items to club members and in club rooms on sponsor's behalf



Support a Knight



Financial commitment: \$500 excl. GST per year

BENEFITS.

- Sponsor acknowledgement on all KDCC social media platforms and website
- Player profile on social media alongside sponsor
- Two (2) invitations to fully catered KDCC Sponsor's Day
- Opportunities to involve your sponsored player at one (1) key business event for the sponsor (upon acceptance by the player)
- Player image and sponsor logo to be displayed on the scoreboard throughout the season
- A framed copy of a player photo and sponsor acknowledgement for the business to keep
- KDCC gift pack including keyring, Knights cap, bumper sticker, stress ball and drink bottle
- Player sponsor only draw for two (2) tickets to the KDCC Charity Ball
- KDCC social club membership for the duration of the season

Player Name:

Business Name:

Business Contact Details:

Once completed, email a copy to elisha.obrien96@gmail.com



Ready to collaborate?

Here are your next steps...

WHAT WE NEED FROM YOU:

- Written confirmation of your involvement and package level selected
- Your logo for use on promotional material and website
- Promotional items should you wish to provide any

QUESTIONS?

Elisha Martyn, Sponsorship Coordinator will be on hand to answer all your questions.

She can be contacted on:

0408 168 044

elisha.obrien96@gmail.com

CLUB PLATFORMS

WEBSITE

www.kingboroughknights.com.au

FACEBOOK

Kingborough District Cricket Club

INSTAGRAM

[kdcc_knights](https://www.instagram.com/kdcc_knights)